

Stephanie Kost

From: info@stampsgalore.com
Sent: Monday, July 19, 2004 1:29 PM
To: KAQuinn
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Margaret Wiggin
904 Mesa View Drive
Arroyo Grande, CA 93420

Stephanie Kost

From: hoovergm@adelphia.net
Sent: Thursday, July 22, 2004 4:34 PM
To: Michael Copps
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
maryka hoover
367 pine needles dr.
del mar, CA 92014

Stephanie Kost

From: hollynayoko@excite.com
Sent: Tuesday, August 03, 2004 6:11 PM
To: KAQuinn
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Holly Iwanaga
4134 Vale Ave.
Oakland, CA 94619

Stephanie Kost

From: gregorian71@netzero.net
Sent: Friday, July 23, 2004 2:12 PM
To: Michael Copps
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Melina Gregorian
828 Elm Drive
petaluma, CA 94952

Stephanie Kost

From: gnasilber@hotmail.com
Sent: Tuesday, July 27, 2004 10:06 PM
To: Michael Copps
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Adam Silber-Becknell
484 36th St.
Oakland, CA 94609

Stephanie Kost

From: glasky1@earthlink.net
Sent: Thursday, July 22, 2004 10:26 PM
To: Michael Copps
Subject: Stop media consolidation

Gary Lasky
2350 Felt Street
Santa Cruz, CA 95062
phone: 831-476-5702
glasky1@earthlink.net

July 22, 2004

Commissioners Kopps and Adlestein:

My family listened with rapt attention to the 4 1/2 hours of hearings in Monterey, California. This was a landmark event! Never have I been so excited by the call to citizen action by yourselves and never have I heard such informed and p[assionate public testimony.

I have been an environmental and social justice activist since my college days, 23 years ago, when I worked in Washington, D.C. in the first summer of the Reagan administration and saw the devastated morale of social scientists who suddenly discovered their vulnerability to budget cuts (and their need for political lobbyists).

In California now for 20 years, I find myself unable, some days, to drag myself to participate in the gears of social and political change. Understanding -- as a trained sociologist -- the process whereby my own spirit and morale are depleted is small consolation.

Last night we heard from one speaker who asked how America would feel if all restaurants in their town were taken over by a chain that sold only bland food.

I would summarize the consensus analysis of last night's hearing with another food parallel: Americans have, in recent decades, found themselves in supermarkets facing a decreasingly diverse array of vegetables. Today, what once were 100+ varieties of corn have been reduced in most stores to a couple of super-sweet varieties. Attempts to locate an *un*sweet corn are unsuccessful. We are told that the grocers provide the public with what it wants: super-sweet corn.

Mas Masumoto is a nationally-known writer from California's Central Valley who has written about peaches. Mas grew a wonderfully juicy, flavorful peach, but he was unable to sell it to supermarkets. Why? Because his peaches had thin skins and would bruise easily. They did not travel well. And more powerful peach growers locked up distribution contracts.

Now Mas has to make a living as a writer instead of a peach grower. And grocery shoppers, over time, forget what they are missing. They are not unhappy to have the peaches offered at the supermarket because they don't know what they are missing.

The same story applies to so-called "square" tomatoes with thick skins, scientifically designed to travel well. But without flavor.

Recently, however, there has been a backlash against homogenized produce. People here in California pay Farmers markets and small grocers \$3.50 a pound for "heirloom" tomatoes -- ugly, gnarled, and bursting with flavor. In the Rose industry, gardeners are now demanding, and receiving, roses that smell! the varieties promoted by the nursery industry for decades looked beautiful but had little scent.

Conclusion: If you give people a choice, then they will discover preferences they didn't know that they held. Without choice, our latent needs are invisible to us. Today, supermarkets carry organic produce and shoppers are forced to ask themselves ... is it worth twice the price for organic. Regardless of the answer, they will have evaluated the

question.

Local broadcasting -- specifically, locally-owned broadcasting -- is one means of ensuring that the majority of Americans does not create a tyranny of the majority and prevent the rest of us from being dictated to by the media giants. What needs to be realized here is that our desire for free speech and intellectual stimulation, like our desire for a juicy peach, is lost forever ... if we are deprived of the options, we may never know what we are missing.

Sincerely,

Gary Lasky
Santa Cruz, California
Gary Lasky
2350 Felt Street
Santa Cruz, CA 95062

Stephanie Kost

From: gkhoppe@earthlink.net
Sent: Thursday, July 29, 2004 3:15 PM
To: Michael Copps
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power that a handful of major media companies exerts on what news and entertainment the general public hears, reads and sees. It is a trend that does not bode well for the nation's future.

Please do adopt new rules that will cap media ownership at 35% and severely restrict cross-ownership of newspapers and broadcast stations.

Thank you,

Stephanie Kost

From: garonoff@johnstondesign.com
Sent: Monday, July 19, 2004 1:54 PM
To: KAQuinn
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Guy Aronoff
P.O. Box 1931
Thousand Oaks, CA 91358

Stephanie Kost

From: gardenbeekeeper@yahoo.com
Sent: Thursday, July 22, 2004 10:45 PM
To: Michael Copps
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Will Yeager
1407 Venice Blvd.
Venice, CA 90291

Stephanie Kost

From: floormoves@hotmail.com
Sent: Monday, July 19, 2004 1:29 PM
To: KAQuinn
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Adam Bergeron
4517 Cherokee Avenue Apt. A
San Diego, CA 92116

Stephanie Kost

From: firebyrd@earthlink.net
Sent: Tuesday, August 17, 2004 11:06 PM
To: KAQuinn
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Charlene Root
8634 Friends Avenue
Whittier, CA 90602

Stephanie Kost

From: fakaktah@yahoo.com
Sent: Monday, August 09, 2004 3:05 PM
To: KAQuinn
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
H. Noel Vose
1798 J St Unit C
Arcata, CA 95521

Stephanie Kost

From: f2kuen@aol.com
Sent: Wednesday, July 28, 2004 12:41 AM
To: Michael Copps
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
fae kuen
pobox 2378
pasadena, CA 91102

Stephanie Kost

From: F T (Ted) Cloak [tcloak@unm.edu]
Sent: Wednesday, August 18, 2004 9:11 PM
To: KAQuinn
Subject: Keep media free and competitive

Dear Commissioner:

One of the basic elements which help to keep the American media at least partially free and independent is the set of FCC regulations restricting consolidation and monopolies.

In the 2002 Biennial Review, the FCC appears to be planning to roll back many of these protective regulations: the Newspaper/Broadcast Cross-Ownership Rule, the National Broadcast Ownership Cap, the Local Radio Ownership Rule, the Duopoly Rule and the Dual Network Rule.

Relaxation or abandonment of the preceding rules will result in the purchase of local and independent newspapers and radio and television stations by large media giants. The cost to the American People and Democracy will be far too high if local news, reportorial freedom and access to a true variety of legitimate views are further compromised.

Commissioner, I urge you to make sure the FCC does not relax or drop these vital regulatory rules.

Sincerely,

F.T. (Ted) Cloak, Jr.
1613 Fruit Ave NW
Albuquerque, NM 87104-1231

Stephanie Kost

From: esamonsky@yahoo.com
Sent: Thursday, July 22, 2004 4:28 PM
To: Michael Copps
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Eve Samonsky
32-05 81st Street
Jackson Heights, NY 11370

Stephanie Kost

From: eric_scott_pickering@yahoo.com
Sent: Monday, August 09, 2004 10:29 AM
To: Michael Powell
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Eric Pickering
3258 Europa Street
Roseville, CA 95661

Stephanie Kost

From: ellenb@sonic.net
Sent: Monday, July 19, 2004 1:13 PM
To: KAQuinn
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Ellen Bicheler
70 Raymond Hts
Petaluma, CA 94952

Stephanie Kost

From: elisanielson@yahoo.com
Sent: Tuesday, July 27, 2004 8:24 PM
To: Michael Copps
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations. Greater measures should be used to prevent media consolidation and this would help prevent a monopoly which would mean that only one radio station would control all radio stations. Also, all television stations would be controlled by one television station. It would in my opinion be very dangerous if this were to happen because there would be far less variety and the public would only hear one opinion instead of several opinions. It would create a dictatorship in the media where radio and television is controlled by one conglomerate group of people.

Thank you,
Elisa Esparza
5147 West 137th Street
Hawthorne, CA 90250

Stephanie Kost

From: elebrun@ucsd.edu
Sent: Monday, July 19, 2004 1:29 PM
To: KAQuinn
Subject: Stop media consolidation

Dear Commissioner,

Please support a diversity of perspectives in our media. Media consolidation serves the interests of corporate America and not the public.

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Edward LeBrun
648 Valley Ave
Solana Beach, CA 92075

Stephanie Kost

From: dyson_project@yahoo.com
Sent: Monday, July 19, 2004 1:45 PM
To: KAQuinn
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
John Berchielli
6505 Pearson Ln.
North Highlands, CA 95660

Stephanie Kost

From: dribriscoe@coastside.net
Sent: Sunday, July 25, 2004 2:06 AM
To: Michael Copps
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Rich Briscoe
207 AVE Portola
El Granada, CA 94018

Stephanie Kost

From: doremi@here.com
Sent: Thursday, July 22, 2004 10:49 AM
To: Michael Copps
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Sally Perez
427 Anastasia
Coral Gables, FL 33134

Stephanie Kost

From: dlmunger@aol.com
Sent: Saturday, August 14, 2004 7:23 PM
To: KAQuinn
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
Doris Munger
56 Horton Lane
New Canaan, CT 06840

Stephanie Kost

From: dleland@ucsd.edu
Sent: Monday, July 19, 2004 1:22 PM
To: KAQuinn
Subject: Stop media consolidation

Dear Commissioner,

I am concerned about the power a handful of major media companies exert on what we hear, read and see. Please adopt new rules that cap ownership at 35% and prohibit cross-ownership of newspapers and broadcast stations.

Thank you,
David Leland
8867 Villa La Jolla Dr Apt 30
La Jolla, CA 92037